

How Spillers SHAPES ARE MADE

THE best dog biscuits produced the best possible way . . . by the million, as only the most modern machinery can make them. These pictures give just a glimpse into Spillers London Dog Food factory and show various stages in the manufacture of Spillers "Shapes"—the popular mixed biscuits for all dogs.

So great is the demand for "Shapes" that extra machinery has been installed.

Dogs are all of one opinion that "Shapes" are the finest biscuits ever made. The four Shapes and four flavours of Shapes are each a different doggy delight, and the name of the variety—Wheatmeal, Super, Fruit and Ginger, in conjunction with the word Shapes, is stamped on every biscuit.

They are made from British Milled Flour and Wheatmeal, milled in Spillers own mills, with Fruit, Eggs, Ginger and other good things added.

One meal of "Shapes" and another of "Osoko" forms a perfect daily diet for all adult dogs.

The Gaumont Co. have just released a most interesting film dealing with the manufacture of Dog Biscuits. Incidentally the "shots" were taken at Spillers London Dog Food factory and show the manufacture of Spillers "Shapes."

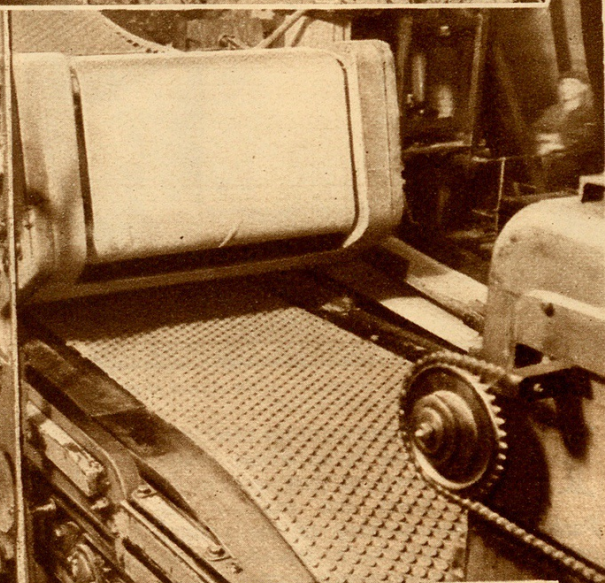
When this film is shown at your favourite cinema, you should certainly see it.



Dough being removed from the mixing machine.



Part of one of the machines used in manufacturing Spillers "Shapes." This machine makes nearly 200,000 "Shapes" an hour.



In the packing department. Girls are seen packing "Shapes" from an automatic weigher.



British Milled Flour and Wheatmeal milled in Spillers own Mills, being taken into the factory for making Spillers "Shapes."

Photos by "Sunday Pictorial."